1	DAVID M. GIVEN (State Bar No. 142375) SPENCER C. MARTINEZ (State Bar No. 206337)	
2	PHILLIPS, ERLEWINE & GIVEN LLP One Embarcadero Center, Suite 2350	
3	San Francisco, California 94111 Telephone: (415) 398-0900	
4	Facsimile: (415) 398-0911	**E-filed 5/30/06**
5	M. KELLY TILLERY NATHAN W. DEAN	
6	PEPPER HAMILTON LLP 3000 Two Logan Square	
7	Eighteenth and Arch Streets Philadelphia, PA 19103	
8	Telephone: (215) 981-4000 Facsimile: (215) 981-4750	
9	PRO HAC VICE	
10	Attorneys for Plaintiff	
11	IN THE UNITED STATES DISTRICT COURT	
12	NORTHERN DISTRICT OF CALIFORNIA	
13	SAN JOSE DIVISION	
14		
15	PHASE FORWARD INCORPORATED,) CASE NO. C 05-4232 JF (HRL)
16	Plaintiff,	STIPULATION AND ORDER FOR RELEASE OF TTAB
17	v.) RECORD
18	MARY NOEL ADAMS,	
19	Defendant.	
20		_)
21	Plaintiff PHASE FORWARD INCORPORATED ("Phase Forward") and defendan	
22	MARY NOEL ADAMS ("Adams"), by and through their respective counsel, hereby	
23	stipulate as follows:	
24	RECITALS	
25	WHEREAS, Adams filed an Application to register the mark PHASE FORWARD	
26	with the United States Patent and Trademark Office ("USPTO") in International Class 35	
27	for "Consultation services in the fields of product management, marketing and business	
28	planning," under Serial No. 78169672, on October 1, 2002.	
	II	

1	WHEREAS, Phase Forward opposed registration by Adams of the mark PHASE	
2	FORWARD (Opposition No. 91156778), on the grounds that the mark when used in	
3	connection with Adams' services so resembles Phase Forward's previously used and	
4	registered marks, and its "family" of marks, as to be likely to cause confusion, mistake or	
5	deception under Section 2d of the Lanham Act.	
6	WHEREAS, on August 23, 2005, the Trademark Trial and Appeal Board issued a	
7	Final Decision denying Phase Forward's opposition to Adams' trademark application.	
8	WHEREAS, Phase Forward filed this action on October 19, 2005, generally	
9	alleging trademark infringement and trademark dilution by Adams of certain PHASE	
10	FORWARD trademarks.	
11	WHEREAS as part of this action, Phase Forward seeks de novo judicial review of	
12	the Final Decision of the Trademark Trial and Appeal Board denying Phase Forward's	
13	opposition to Adams' trademark application.	
14	<u>STIPULATION</u>	
15	Phase Forward Incorporated and Mary Noel Adams stipulate and agree that,	
16	pursuant to Trademark Trial and Appeal Board Manual of Procedure ("TBMP") § 904.02,	
17	the Trademark Trial and Appeal Board may release to this Court the original record for the	
18	case styled Phase Forward Incorporated v. Mary Noel Adams (Opposition No. 91156778	
19	to Serial No. 78169672), Final Decision for which was rendered on August 23, 2005.	
20		
21	DATED: May 18, 2006 PHILLIPS, ERLEWINE & GIVEN LLP	
22		
23	By: David M. Given	
24	Attorney for Plaintiff	
25	DATED: May 18, 2006	
26	T A. The same of the sa	
27	Laura A. Thompson, Esq. Attorney for Defendant	
28		

ORDER Good cause appearing, the Trademark Trial and Appeal Board is ordered to release to this Court the original record for the case styled Phase Forward Incorporated v. Mary Noel Adams (Opposition No. 91156778 to Serial No. 78169672), the Final Decision for which was rendered on August 23, 2005. Counsel for plaintiff shall transmit this Order to the Trademark Trial and Appeal Board, Office of the Solicitor, within five (5) days of notice of entry. The Trademark Trial and Appeal Board, Office of the Solicitor, shall comply with this Order, and transmit the original record to this Court, within fifteen (15) days of receipt of this Order. 5/30/06 Judge Jeremy Fog